

Rep Order# 9836299 Ver# 3 Status Revised
EC'd Yes

Traffic Order#

Printed: 10/04/2012 9:27 AM
Last Received: 10/04/2012 8:15 AM
Showing Buylines: All Lines

2 of 7

Station KSTU-TV SALT LAKE CITY, UT
Advertiser () POLITICAL ISSUE GROU
Product US CHAMBER COMMERCE
Estimate# 2402
Buyer Nathaniel Kronisch
Phone#
Fax#

Agency () BUYING TIME, LLC
650 MASSACHUSETTS AVE NW, SUITE 210
WASHINGTON, DC 20001
Agency C/P1/P2/E 193/193/2402
Flight Dates 10/04/2012 - 10/14/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () DAN DRISCOLL
Salesperson Phone# 202-955-5342
Salesperson FAX# 917-206-9589

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

PLEASE NOTE REVISED FLIGHT - 10/4-10/14

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	F	530A-6A	GOOD DAY UTAH	:30	\$350.00	10/05-10/05	1	1	1	\$350.00	
	2	M	530A-6A	GOOD DAY UTAH	:30	\$350.00	10/08-10/08	1	1	1	\$350.00	
	3	TU	530A-6A	GOOD DAY UTAH	:30	\$350.00	10/09-10/09	1	1	1	\$350.00	
	4	W	530A-6A	GOOD DAY UTAH	:30	\$350.00	10/10-10/10	1	1	1	\$350.00	
	5	TH	530A-6A	GOOD DAY UTAH	:30	\$350.00	10/11-10/11	1	1	1	\$350.00	
	6	F	530A-6A	GOOD DAY UTAH	:30	\$350.00	10/12-10/12	1	1	1	\$350.00	
	7	F	6A-7A	GOOD DAY UTAH	:30	\$400.00	10/05-10/05	1	1	1	\$400.00	
	8	M	6A-7A	GOOD DAY UTAH	:30	\$400.00	10/08-10/08	1	1	1	\$400.00	
	9	TU	6A-7A	GOOD DAY UTAH	:30	\$400.00	10/09-10/09	1	1	1	\$400.00	
	10	W	6A-7A	GOOD DAY UTAH	:30	\$400.00	10/10-10/10	1	1	1	\$400.00	
	11	TH	6A-7A	GOOD DAY UTAH	:30	\$400.00	10/11-10/11	1	1	1	\$400.00	

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Salesperson () DAN DRISCOLL

Salesperson Phone# 202-955-5342
Salesperson FAX# 917-206-9589

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	12	F	6A-7A	GOOD DAY UTAH	:30	\$400.00	10/12-10/12	1	1	1	\$400.00	
	13	F	7A-8A	GOOD DAY UTAH	:30	\$475.00	10/05-10/05	1	1	1	\$475.00	
	14	M	7A-8A	GOOD DAY UTAH	:30	\$475.00	10/08-10/08	1	1	1	\$475.00	
	15	TU	7A-8A	GOOD DAY UTAH	:30	\$475.00	10/09-10/09	1	1	1	\$475.00	
	16	W	7A-8A	GOOD DAY UTAH	:30	\$475.00	10/10-10/10	1	1	1	\$475.00	
	17	TH	7A-8A	GOOD DAY UTAH	:30	\$475.00	10/11-10/11	1	1	1	\$475.00	
	18	F	7A-8A	GOOD DAY UTAH	:30	\$475.00	10/12-10/12	1	1	1	\$475.00	
	19	F	8A-9A	GOOD DAY UTAH	:30	\$400.00	10/05-10/05	1	1	1	\$400.00	
	20	TU	8A-9A	GOOD DAY UTAH	:30	\$400.00	10/09-10/09	1	1	1	\$400.00	
	21	W	8A-9A	GOOD DAY UTAH	:30	\$400.00	10/10-10/10	1	1	1	\$400.00	
	22	TH	8A-9A	GOOD DAY UTAH	:30	\$400.00	10/11-10/11	1	1	1	\$400.00	
	23	F	8A-9A	GOOD DAY UTAH	:30	\$400.00	10/12-10/12	1	1	1	\$400.00	
	24	F	9A-10A	LIVE WITH KELLY	:30	\$250.00	10/05-10/05	1	1	1	\$250.00	
	25	M	9A-10A	LIVE WITH KELLY	:30	\$250.00	10/08-10/08	1	1	1	\$250.00	
	26	TU	9A-10A	LIVE WITH KELLY	:30	\$250.00	10/09-10/09	1	1	1	\$250.00	
	27	W	9A-10A	LIVE WITH KELLY	:30	\$250.00	10/10-10/10	1	1	1	\$250.00	
	28	TH	9A-10A	LIVE WITH KELLY	:30	\$250.00	10/11-10/11	1	1	1	\$250.00	

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Salesperson Phone# 202-955-5342
Salesperson FAX# 917-206-9589

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	29	F	9A-10A	LIVE WITH KELLY	:30	\$250.00	10/12-10/12	1	1	1	\$250.00	
	30	F	10A-11A	DR OZ	:30	\$200.00	10/05-10/05	1	1	1	\$200.00	
	31	M	10A-11A	DR OZ	:30	\$200.00	10/08-10/08	1	1	1	\$200.00	
	32	TU	10A-11A	DR OZ	:30	\$200.00	10/09-10/09	1	1	1	\$200.00	
	33	W	10A-11A	DR OZ	:30	\$200.00	10/10-10/10	1	1	1	\$200.00	
	34	TH	10A-11A	DR OZ	:30	\$200.00	10/11-10/11	1	1	1	\$200.00	
	35	F	10A-11A	DR OZ	:30	\$200.00	10/12-10/12	1	1	1	\$200.00	
	36	F	11A-12P	NEWS	:30	\$300.00	10/05-10/05	1	1	1	\$300.00	
	37	M	11A-12P	NEWS	:30	\$300.00	10/08-10/08	1	1	1	\$300.00	
	38	TU	11A-12P	NEWS	:30	\$300.00	10/09-10/09	1	1	1	\$300.00	
	39	W	11A-12P	NEWS	:30	\$300.00	10/10-10/10	1	1	1	\$300.00	
	40	TH	11A-12P	NEWS	:30	\$300.00	10/11-10/11	1	1	1	\$300.00	
	41	F	11A-12P	NEWS	:30	\$300.00	10/12-10/12	1	1	1	\$300.00	
	42	F	5P-530P	NEWS	:30	\$550.00	10/05-10/05	1	1	1	\$550.00	
	43	M	5P-530P	NEWS	:30	\$550.00	10/08-10/08	1	1	1	\$550.00	
	44	W	5P-530P	NEWS	:30	\$550.00	10/10-10/10	1	1	1	\$550.00	

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	45	TH	5P-530P	NEWS	:30	\$550.00	10/11-10/11	1	1	1	\$550.00	
	46	F	5P-530P	NEWS	:30	\$550.00	10/12-10/12	1	1	1	\$550.00	
	47	TH	530P-6P	NEWS	:30	\$950.00	10/04-10/04	1	1	1	\$950.00	
	48	TU	530P-6P	NEWS	:30	\$950.00	10/09-10/09	1	1	1	\$950.00	
	49	TH	530P-6P	NEWS	:30	\$950.00	10/11-10/11	1	1	1	\$950.00	
	50	F	9P-930P	FOX 13 NEWS	:30	\$1,500.00	10/05-10/05	1	1	1	\$1,500.00	
	51	TU	9P-930P	FOX 13 NEWS	:30	\$1,500.00	10/09-10/09	1	1	1	\$1,500.00	
	52	W	9P-930P	FOX 13 NEWS	:30	\$1,500.00	10/10-10/10	1	1	1	\$1,500.00	
	53	TH	9P-930P	FOX 13 NEWS	:30	\$1,500.00	10/11-10/11	1	1	1	\$1,500.00	
	54	F	5A-530A	GOOD DAY UTAH	:30	\$250.00	10/05-10/05	1	1	1	\$250.00	
	55	M	5A-530A	GOOD DAY UTAH	:30	\$250.00	10/08-10/08	1	1	1	\$250.00	
	56	TU	5A-530A	GOOD DAY UTAH	:30	\$250.00	10/09-10/09	1	1	1	\$250.00	
	57	W	5A-530A	GOOD DAY UTAH	:30	\$250.00	10/10-10/10	1	1	1	\$250.00	
	58	TH	5A-530A	GOOD DAY UTAH	:30	\$250.00	10/11-10/11	1	1	1	\$250.00	
	59	F	5A-530A	GOOD DAY UTAH	:30	\$250.00	10/12-10/12	1	1	1	\$250.00	
	60	TU	10P-1030P	SEINFELD	:30	\$500.00	10/09-10/09	1	1	1	\$500.00	
	61	SA	7A-8A	GOOD DAY UTAH	:30	\$400.00	10/06-10/06	1	1	1	\$400.00	

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	62	SA	7A-8A	GOOD DAY UTAH	:30	\$400.00	10/13-10/13	1	1	1	\$400.00	
	63	SA	8A-9A	GOOD DAY UTAH	:30	\$500.00	10/06-10/06	1	1	1	\$500.00	
	64	SA	8A-9A	GOOD DAY UTAH	:30	\$500.00	10/13-10/13	1	1	1	\$500.00	
	65	SA	9P-930P	NEWS	:30	\$1,000.00	10/06-10/06	1	1	1	\$1,000.00	
	66	SA	9P-930P	NEWS	:30	\$1,000.00	10/13-10/13	1	1	1	\$1,000.00	
	67	SU	7A-8A	GOOD DAY UTAH	:30	\$400.00	10/07-10/07	1	1	1	\$400.00	
	68	SU	7A-8A	GOOD DAY UTAH	:30	\$400.00	10/14-10/14	1	1	1	\$400.00	
	69	SU	7A-9A	GOOD DAY UTAH	:30	\$500.00	10/07-10/07	1	1	1	\$500.00	
	70	SU	7A-9A	GOOD DAY UTAH	:30	\$500.00	10/14-10/14	1	1	1	\$500.00	
	71	SU	5P-530P	NEWS	:30	\$450.00	10/07-10/07	1	1	1	\$450.00	
	72	SU	5P-530P	NEWS	:30	\$450.00	10/14-10/14	1	1	1	\$450.00	

---REPORT TOTALS---

Report Totals: 72 / \$33,950.00

---SALES MONTHLY TOTALS---

Oct 12: 72 / \$33,950.00
Sales Totals: 72 / \$33,950.00

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Station Totals: 72 / \$33,950.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$188,611	CABL 0%	KDLU 0%	KJZZ 0%	KSL 35%	KSTU 18%
		KTVX 19%	KUCW 0%	KUTV 28%	UNKB 0%	UNKN 0%

Books null
Demos RA35+